

Affordable retail pricing on the NBN

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Abstract: The National Broadband Network (NBN) has the potential to transform economic and social relations. But realising that potential requires universal take-up and significant utilisation of the NBN. This paper examines how NBN wholesale pricing can help to do this. It introduces a mark-up concept to build a bridge between wholesale and retail prices, provides a yard-stick for how we might define affordable retail pricing and suggests how an entry level wholesale price can be specified to deliver that and enable low income customers to access the NBN.